

[Onsurity](#) launches its wellness initiative “Sunny Days” to promote holistic healthcare

Sunny Days is a premium content platform that features the ideas of wellness

Bangalore, April 28th, 2022: [Onsurity](#), India’s first tech-led monthly subscription-based employee health benefits platform, has launched “Sunny Days”, a series focused on promoting wellness as a crucial entity in healthcare exclusively for its members.

The “**Sunny Days**” wellness series will include preventive measures & tips by experts on various topics ranging from meditation, skincare & haircare, nutrition, travel, yoga, home workouts etc., with additional benefits through specialised experts & doctors for mental wellness coaching. The platform is available to all but will be exclusive to its current & growing 2000+ members in the future.

Samar Kagalwalla, Head of Marketing & Growth of Onsurity said, “[Onsurity](#) aims to let consumers create their health management ecosystems quite literally in the palm of their hands. Wellness is an active process through which people become aware of, and make choices toward, a more successful existence. Our services and offerings are designed to encourage employees & workforce of businesses to live a healthy and productive lifestyle to ultimately ensure higher attendance, productivity, overall happiness, and well-being of teams. Sunny Day is one such step taken for adapting healthy lifestyle”.

He further added, “Onsurity prioritize wellness through various partnerships like Clove, Cult Fitness, and this is an initiative towards creating awareness and preventive care which is sustainable for longer run for healthy life”.

Sunny Days is intended to brighten up the reader’s day with fresh content through fun and relaxing reads with 'warm and fuzzy' feels, bringing back memories of nostalgia and good times in this season.

[Onsurity](#) has always intended to democratise healthcare for everyone through employee health benefits. They were recently awarded the “Insurtech Debutante Company of the year” at India Insurtech Association (IIA) Insurtech Awards for 2022 for initiating innovative practices to bring a change in the way India Inc, especially start-ups and SMEs, subscribe for their health and wellness needs.

About Onsurity:

Founded in 2020, Onsurity simplifies employee healthcare with technology solutions that make healthcare work for everyone. With 2,00,000 members and over 2,000 companies and partners including WhiteHat Jr, Visa, Jupiter Money, Pantaloons, MagicPin, DealShare, among others—Onsurity is democratising the healthcare experience for SME and their workforce across India. Onsurity is India’s top 10 Innovative Fintech Start-up recognised by The Digital Fifth, has built smarter technology that’s easy to use, gives people an advocate in their health journey, and helps employers unblock working capital by managing costs.

Onsurity, headquartered in Bengaluru is backed by Quona Capital, Nexus Venture Partners, Whiteboard Capital, and other leading healthcare and technology investors and advisors.

Read more about Onsurity at www.onsurity.com