

Magicpin collaborates with Onsurity to provide its merchant partners healthcare membership, with ₹1 lakh health insurance

(The healthcare membership potentially reaches 1.5 lakh merchant partners and thousands of their staff members)

Bengaluru, 31, May, 2021: Onsurity, India's first tech-enabled employee healthcare platform for emerging businesses, and Magicpin (India's #1 savings app) have come together to launch a pioneering healthcare membership program. Via this program, Magicpin's merchant partners and their employees will be able to access free healthcare membership for 3 months. This includes health insurance cover of ₹1 lakh (Covid and non-Covid expenses), accidental insurance up to ₹3 lakh, along with significant discounts on teleconsultations and medicines.

Local merchants and their workforce are the lifeblood of our country and despite being affected by the pandemic, they have continued to serve us. Earlier this month, Magicpin put together a team of volunteers to locate beds, medicines, and oxygen to help over 1.5 lakh merchant partners and several thousands of people these partners have employed. One of the valuable insights that they gleaned was that several of their merchant partners do not have adequate health cover.

To give back to their partners, Magicpin decided to partner with Onsurity to come up with this innovative idea. Onsurity offers a unique, monthly healthcare membership with instant purchase, healthcare card and have an unmatched, dedicated claims support team.

Commenting on the partnership, Yogesh Agarwal, Founder and CEO at Onsurity said, "We are excited to work with Magicpin as it furthers our vision to provide comprehensive affordable healthcare benefits to SMEs. Our technology-led flexible product and monthly membership have allowed us to onboard the merchants seamlessly ensuring their teams have access to adequate healthcare."

This healthcare initiative is an effort on Magicpin's part to do their bit for small businesses and their staff. Sharing his thoughts on the rollout, Brij Bhushan, co-founder and COO at Magicpin, said, *"Small retailers are an integral part of the Magicpin community and the overall economy. We are seeing first-hand the impact of COVID on our retailer partners. This healthcare membership along with the group health insurance is a small step by us to help the community in a time of need."*

The free and comprehensive healthcare membership facilitated by Onsurity, is one more step in this direction – a step that hopes to accord peace of mind to Magicpin's merchant partners, their staff and extended families.

The healthcare program offers merchant partners and their employees several features. Some of these include:

- Up to 65% off on lab tests, 20% off on telemedicine and complimentary doctor consultations
- Group Health insurance up to ₹1 lakh for Covid-related, as well as non-Covid expenses, including hospitalization expenses and ambulance charges
- Accidental insurance up to ₹3 lakh
- Hospital admission support and Query management
- Offers on fitness and wellness programs
- 24x7 availability of doctors

In these times of complete uncertainty, Onsurity's free healthcare membership will offer a small measure of peace to their partner, Magicpin and their merchant partners. Because healthy partners are happy partners!

About Onsurity:

Onsurity is a Healthcare company - opening the doors to "employee healthcare" by providing SMEs and startups and enterprises technology-oriented solutions. With the aim of democratizing technology, they are giving everyone, from entrepreneurs to small businessmen, a chance to ensure their teams have access to the best of healthcare with their simple and affordable products. Since their product launch in July, 2020, they have onboarded over 850+ companies, providing healthcare to over 75,000+ members, many of whom did not have access to healthcare prior.

Onsurity has partnered with the likes of Jupiter Money, Pantaloons, Zolo Stays, Webengage, Whitehat Jr., Park+ among others. To know more about Onsurity click [here](#).

About Magicpin:

Magicpin is India's #1 savings app that spans from local merchants to large brands, online and offline. We bring the local market alive on their user's phone and let people discover and save through our Magicpin rewards program, powered by over 150K partner stores.

Magicpin drives over \$1B of annual business that covers local merchants and brands like Pantaloons, Lifestyle, Westside, Levis, Jockey, Titan, Fastrack, McDonald's, CCD, KFC, Pizza Hut, Taco Bell, Flipkart, Boat, Amazon, Samsung, Biba, ITC, Zandu, P&G and many more. Know more about us [here](#).

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