

Onsurity Appoints Samar Kagalwalla as Head of Marketing

Bengaluru, October 28, 2021: Onsurity, the tech-enabled employee healthcare platform has appointed Samar Kagalwalla as Head of Marketing & Growth. Kagalwalla comes with over 15 years of marketing experience. In his new role, he will be responsible for strengthening the brands communication in the healthcare space through innovative and thoughtful brand strategies.

Prior to Onsurity, Kagalwalla was working with several renowned names like Yes Bank, RBL Bank, AU Small Finance Bank and HDFC Bank.

Congratulating Kagalwalla on his new role, *Yogesh Agarwal, Founder & CEO, Onsurity* said, *"Samar brings in new ideas and industry insights that will add to our existing strength. He will focus his attention on creating innovative brand strategies that will drive growth and bring marketing expertise to enhance the approach and penetration of Onsurity. As we embark on the next exciting phase of growth, we are confident that Samar will successfully translate the brand's vision and mission into reality with his vast skills and experience"*.

Talking about his new role, **Samar Kagalwalla**, said, *"It is an interesting juncture for the healthcare sector and particularly one that focusses on employee healthcare and benefits given the pandemic era that we are in. I am excited to take this opportunity to scale, mold and elevate Onsurity into a trusted employee partner for SMEs, startups and enterprises"*. He further adds, *"I look forward to working with the entire Onsurity team to enhance their brand equity and work towards accelerating the brand's momentum for years to come"*.

About Onsurity:

Onsurity is a employee health benefits company that provides comprehensive employee healthcare to SMEs, startups and enterprises through technology-oriented solutions.

Founded in February 2020, with the aim of democratizing health benefits, Onsurity team has stepped in to transform the employee health benefits space for entrepreneurs to small businessmen with a chance to ensure their teams/employees have access to the best of healthcare with simple and affordable products through Teamsure. Since the launch of Teamsure in July 2020, they have onboarded over 1000+ companies, providing healthcare to over 100,000+ members, most of whom did not have access to healthcare prior.

Onsurity has partnered with the likes of Jupiter Money, Pantaloons, Zolo Stays, Webengage, Whitehat Jr., Park+ among others.

For more information, visit <https://onsurity.com/>

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