

Onsurity onboards SuperAngels *~ Customers turn Investors~*

Bangalore, 2 April 2021: Onsurity, the tech enabled employee healthcare platform has raised an undisclosed amount of funds from a consortium of customers who have turned investors. This was an unexpected round which transpired as the customers reached out to the Onsurity founders wanting to invest in the company based on their customer experience.

The healthtech platform has onboarded SuperAngels that include Kunal Shah (Cred), Jitendra Gupta (Jupiter Money), Amit Lakhota (Park+), Revant Bhate and Dhyanesh Shah (Mosaic Wellness). This round of fund raise also saw participation from Gaurav Munjal (Co-founder Unacademy), Aakrit Vaish, Miten Sampat, Harsh Shah (Fynd), Gourav Bhattacharya (ex- Matrix Partners), Kunal Khattar (Managing Partner, AdvantEdge Founders) and all the 3 founders of Clevertap – Sunil Thomas, Anand Jain and Suresh Kondamudi.

“Angel investors in the startup ecosystem coming in for mentoring and building a business is the norm. But in Onsurity’s case, our customers have turned investors. This is a unique situation as it is a validation of our vision and the problem statement we are solving. Each of these investors have scaled startups, understand the potential and believe in our vision. Each of them have strong fundamentals that will help create an even stronger foundation for our business. We are proud to be onboarding these remarkable entrepreneurs who are also customers as angel investors.” stated Kulin Shah, Co-Founder, Onsurity.

Onsurity’s vision is to democratize healthcare and with their tech first platform they are also giving SMEs an equal playing ground to attract and retain talent.

Yogesh Agarwal, Founder, Onsurity also added, “The participation of these angels will help our team get easy access to building a great customer experience and enhance our tech stack. We look forward to deeply engaging with these industry stalwarts to innovate and further scale and provide every SME the opportunity to provide healthcare their employees deserve. ”

Onsurity started its journey against all odds and launched their beta product in July 2020 amidst Covid-19. It is now the preferred healthcare partner to over 700 SMEs and over 70,000 users. They have built a first of its kind digital native employee healthcare platform which is aligned with making Indian SMEs self-sufficient and giving them access to affordable healthcare.

Yogesh further added, “A startup should always build to solve for customer problems and the product experience and not only from a valuation perspective. Always look for investors who share your vision and will continue to help to enhance your abilities to provide relevant customer solutions.”

The company had raised their Seed capital in March 2020, where they saw funds like Nexus Partners, AngelList, Whiteboard Capital and angels like Prashanth Ranganathan (ex-Paysense), Jonathan Swanson (Cofounder, Thumbtack) and others participate in the round.

Know more : <https://www.onsurity.com/>

For more information connect with Nucleus PR

Ishita Shah @ 84337 80060 | Michelle Khiangte @ 88849 90174